



Senior SEO Manager (m/f/d)

Digital Loop is a MarTech Agency from Munich with a focus on Tech SEO, Web Analytics, and Web Development. On the basis of these three disciplines, we consult start-ups as well as DAX companies to optimize their online channels and develop individual marketing solutions.

Currently we are looking for a Senior SEO Manager (f/m/d) with minimum 5 years experience

Your Responsibilities:

- Active involvement in client projects from day one.
- Consulting and service for our clients with focus on search and lead generation.
- Planning and developing efficient marketing strategies, in particular SEO measures.
- Developing and implementing successful SEO concepts.
- SEO: Ongoing analyses and audits.
- Reportings and analyses for clients.
- Coordination of all tasks with the IT team and the stakeholders.

Qualifications:

- Minimum 5 years of experience in Online Marketing with a focus on SEO.
- Motivation and commitment.
- Experience with relevant SEO Tools (e.g. Ahrefs, Search Console, Searchmetrics, Sistrix, Keyword Planner, Analytics).
- Independent, analytical, structured, and goal-oriented working method.
- Confident manner towards cooperation partners and clients as well as at presentations.
- Assured handling of Web Analytics tools (Google Analytics etc.).
- Optional: Knowledge in HTML, CSS, JavaScript, Tracking (Google Tag Manager).
- Excellent command of German, confident command of English.

Benefits:

- An interesting position with considerable design freedom in a highly motivated international team (Germany, Ecuador, and Turkey).
- An environment which allows you to take responsibility and show initiative.
- Beautiful office in the heart of Munich with a view over the Isar.

- Possibility to work remotely.
- Excellent educational and training offerings.
- Regular Team Events.
- Coffee, drinks & snacks in the office.

You are interested? We are looking forward to your application containing a CV and cover letter via our contact form!